

MANAGING YOUR CUSTOMS PROCESS

# NON- RESIDENT IMPORTER

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Are you searching for ways to reach more customers and increase your profitability? Look no further. By becoming a Non-Resident Importer (NRI), you can ship your goods to Canada and enjoy the same advantages as your Canadian competition. If you're holding off on expanding your business into Canada because it seems too complicated or expensive, becoming an NRI is the best way to simplify the process, reduce costs and increase your selling advantage.

### What is an NRI?

An NRI is a foreign or U.S.-based business that is able to ship goods to Canada, while enjoying the same advantages as Canadian importers. However, they do not need to invest in Canadian manufacturing facilities, distribution facilities and sales offices.

### Greater control. Greater sales advantage

There are a number of advantages to being part of the NRI program, including:

#### More control

Limit the number of carriers and brokers involved. Plus, you'll have access to export paperwork in a consistent fashion (Manual/EDI/web-enabled), which makes it easier to manage brokerage, freight and duty costs.

#### Reduced supply chain expenses

By handling all the costs involved in getting the goods to the customer's location, you can deliver product to your Canadian customers seamlessly and cost-effectively.

**Expand** your business into Canada and increase your profitability as an NRI.



### Increased selling advantage

Create a level playing field with your competitors in the Canadian marketplace.

### Improved customer satisfaction

Meet the needs of your Canadian customers without having a physical presence in Canada.

Increased sales potential, more control, improved efficiency – becoming an NRI definitely has its advantages. An NRI not only makes clearing customs seamless, it can also go a long way in making your business more profitable. Talk to your customs broker or contact Livingston International today to find out how you can enroll in the NRI program.

## Contact Livingston

**Have questions or need help with your shipments?** Contact your account executive, write to us at: [simplify@livingstonintl.com](mailto:simplify@livingstonintl.com) or give us a call at **1-800-837-1063**